

# 2009 EVENT OVERVIEW



- THE EVENT:** The 9<sup>th</sup> Annual *A Night of Hope* Gala
- 2009 HONOREES:** Dr. Karen & Mr. Richard Davis, *Living & Giving Award Recipients*  
The Hon. Mark R. Warner, *Congressional Champion Award Recipient*
- 2009 GALA CHAIRS:** David & Julie Silver and Neil & Marcy Cohen
- DATE :** Saturday, November 7, 2009
- LOCATION:** National Building Museum, Washington, D.C.

**ABOUT THE GALA:** The 9<sup>th</sup> annual *A Night of Hope Gala* is a black-tie fundraising dinner to benefit the Juvenile Diabetes Research Foundation Capitol Chapter. More than 600 Washingtonians will gather at the National Building Museum for cocktails, a seated dinner, silent and live auctions and live entertainment. A highlight of the event is the presentation of the Living & Giving Award to a person, couple or company that has made a significant contribution to our mission to find a cure for type 1 diabetes. This year we honor Richard & Karen Davis for their outstanding dedication to JDRF. Additionally, JDRF will also present the first-ever Congressional Champion Award to Senator Mark Warner (D-VA) for his leadership in promoting type 1 diabetes research. Our 2008 event raised over \$1.1 million for diabetes research and we hope to surpass that amount this year.

## ABOUT JDRF:



JDRF is the leader in research leading to a cure for type 1 diabetes in the world. It sets the global agenda for diabetes research, and is the largest charitable funder and advocate of diabetes science worldwide. The mission of JDRF is to find a cure for diabetes and its complications through the support of research. Type 1 diabetes is an autoimmune disease that strikes children and adults suddenly, and can be fatal. Until a cure is found, people with type 1 diabetes have to test their blood sugar and give themselves insulin injections multiple times or use a pump - each day, every day of their lives. Since its founding in 1970 by parents of children with type 1 diabetes, JDRF has awarded more than \$1.3 billion to diabetes research, and more than 85% of JDRF's expenditures directly support research and research-related education.

**ATTEND:** Sponsorship opportunities range from \$50,000 to \$5,000 and individual tickets range from \$250 to \$400 each.

**FOR MORE INFORMATION OR TO GET INVOLVED,  
CALL (202) 371-0044 OR VISIT [WWW.JDRFNIGHTOFHOPE.ORG](http://WWW.JDRFNIGHTOFHOPE.ORG)**

# SPONSORSHIP OPPORTUNITIES



## VISION SPONSOR: \$50,000

- ❖ Prime seating for your two tables of ten
- ❖ Invitations for all guests to the VIP Patron Reception Reception the night of the event
- ❖ One hotel room for hosting couple on Nov. 7
- ❖ Table-side concierge service for guests
- ❖ VIP valet parking for all guests
- ❖ Champagne service at the table
- ❖ Two full-page ads prominently displayed in the event event program book
- ❖ Corporate identity on event invitation (*print deadlines apply*)
- ❖ Corporate identity in prominent locations throughout throughout the evening (*on-screen and signage*)
- ❖ Corporate identity on chapter website and in chapter chapter newsletter
- ❖ Sponsor recognition in pre-event guest materials and and JDRF press releases

## HOPE SPONSOR: \$25,000

- ❖ Premium seating for your table of ten
- ❖ Invitations for all guests to the VIP patron reception reception the night of the event
- ❖ Table-side concierge service for guests
- ❖ VIP valet parking for all guests
- ❖ Champagne service at the table
- ❖ Full-page ad in the event program book
- ❖ Corporate identity on event invitation (*print deadlines apply*)
- ❖ Corporate identity in prominent locations throughout throughout the evening (*on-screen and signage*)
- ❖ Corporate identity on chapter website and in chapter chapter newsletter

# SPONSORSHIP OPPORTUNITIES



## DREAM SPONSOR: \$15,000

- ❖ Preferred seating for your table of ten
- ❖ Invitations for all guests to the VIP Patron Reception the night of the event
- ❖ Full-page ad in the event program book
- ❖ Corporate identity in prominent locations throughout the evening (*on-screen and signage*)
- ❖ Recognition of your support on chapter website and in chapter newsletter

## WISH SPONSOR: \$10,000

- ❖ Select seating for your table of ten
- ❖ Full-page ad in the event program book
- ❖ Corporate identity in prominent locations throughout the evening (*signage only*)
- ❖ On-screen name recognition at the event
- ❖ Recognition of your support on chapter website and in chapter newsletter

## INSPIRATION SPONSOR: \$5,000

- ❖ One table of ten
- ❖ Half-page ad in the event program book
- ❖ On-screen name recognition at the event
- ❖ Recognition of your support on chapter website and in chapter newsletter

# ADDITIONAL OPPORTUNITIES



## ENTERTAINMENT SPONSOR - \$10,000

- ❖ Display of corporate identity the night of the event such on-screen and on event signage
- ❖ Recognition in the program book with headline entertainment information
- ❖ Full-page advertisement in event program book

## INVITATION & PROGRAM BOOK PRINTING SPONSOR - \$10,000

- ❖ Display of corporate identity on printed materials (invitation and program book)
- ❖ Recognition in event program book and on-screen at event
- ❖ Full-page advertisement in event program book

## VIP PATRON PARTY SPONSOR - \$3,500

- ❖ Prominent display of corporate identity at the VIP Patron Party the night of the event
- ❖ Recognition in event program book
- ❖ Full-page advertisement in event program book

## PROGRAM BOOK ADVERTISEMENTS

Inside Front or Inside Back Cover	\$5,000
Full-Page Advertisement	\$2,000
Half-Page Advertisement	\$1,000

## INDIVIDUAL TICKETS

Plan to join us by purchasing individual tickets for \$400 each. We also offer a “Young Benefactors” (35 and under) ticket price of ticket price of \$250 each.



# R.S.V.P. (SUBMIT BY SEPTEMBER 18, 2009)

Yes, you can count on my support as a sponsor of the **2009 A Night of Hope Gala: Going for the Gold** to benefit the **Juvenile Diabetes Research Foundation Capitol Chapter**.

## SPONSORSHIPS

- Vision Sponsor \$50,000
- Hope Sponsor \$25,000
- Dream Sponsor \$15,000
- Wish Sponsor \$10,000
- Inspiration Sponsor \$5,000

## UNDERWRITING

- Entertainment Sponsor \$10,000
- Printing Sponsor \$10,000
- VIP Patron Reception Sponsor \$3,500

## PROGRAM ADVERTISEMENT

- Inside Front/ Back Cover \$5,000
- Full-Page \$2,000
- Half-Page \$1,000

## TICKETS

- Individual Tickets # \_\_\_\_\_ @ \$400 each
- "Young Benefactors" Tickets # \_\_\_\_\_ @ \$250 each

I cannot attend, but would like to donate \$\_\_\_\_\_ in support of JDRF.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

SPONSOR NAME \_\_\_\_\_  
(AS YOU'D LIKE IT LISTED IN EVENT MATERIALS)

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## METHOD OF PAYMENT (payment must be received prior to event)

Make checks payable to: Juvenile Diabetes Research Foundation

Or charge my:  VISA  MASTERCARD  AMERICAN EXPRESS  DISCOVER

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

**Please mail or fax to:**

**JDRF Capitol Chapter (Attn: NOH Gala)**  
**1400 K Street, NW Suite 725, Washington, DC 20005**  
**Tel: (202) 371-0044 Fax: (202) 371-0046 Email: czager@jdrf.org**